



CALL FOR PROPOSALS: VOCATIONAL TRAINING PARTNERS TO ADVANCE LOCAL SKILL SET EDUCATION FOR YOUNG PEOPLE IN LOS ANGELES, CA.

WURWAND FOUNDATION GOALS AND OBJECTIVES

Wurwand Foundation is pleased to announce a new grant opportunity aimed at supporting nonprofit organizations that provide direct training and education in a variety of skill sets to young people in Los Angeles.

As the demand for skilled labor continues to rise, skillset training has become a powerful pathway to financial independence, economic mobility, and long-term career stability. From health care, to skin therapy, aesthetics and barbering, to construction, welding, automotive repair and other hands-on professions, skill set training offers individuals - particularly those from underrepresented or underserved communities - the opportunity to build meaningful careers and, in many cases, to launch their own businesses.

By investing in organizations that deliver high-quality, accessible training, we aim to empower individuals to *learn how to do something* and gain the necessary skills to build successful futures.

REQUIREMENTS

Skill Set Training grants will be up to \$75,000 for a one-year pilot to help us get to know the organizations and their work before potentially establishing longer-term, multi-year grants

These grants aim to support direct training programs for post-secondary career pathways that meet the following criteria:

- The program provides direct training aligned with real career opportunities at low- or no-cost to clients.
- The program is happening in the Greater Los Angeles area.
- The program puts participants on a path to living wage, sustainable careers with growth potential.
- The program provides support services to overcome hurdles.

SKILL SET AREAS FOR CONSIDERATION



A Wurwand Foundation Initiative

All direct training skill set training programs in high demand industries may be considered. This includes but is not limited to:

- **Salon, Aesthetics, and Personal Services Trades:** Including barbering, cosmetology, esthetics, etc.
- **Healthcare Trades:** Including nursing and home health care, etc.
- **Building Trades:** Including but not limited to carpentry, masonry, electrical, plumbing, sheet metal, HVAC, framing, and painting.
- **Welding:** Including but not limited to Stick, Flux, MIG, TIG welding certification and job ready skills and abilities.

WHO SHOULD APPLY

- Nonprofit organizations with 501(c)3 tax-exempt status from the IRS
- Nonprofits with programs operating within the Greater Los Angeles region
- Programs serving participants AGES 16-24
- Programs that do *not* limit participation to specific groups
- Programs that provide direct skills training to participants
- Programs that have engaged in their specific type of training for at least one year and have data to demonstrate efficacy
- Programs that **include** job placement support for participants.

WHO SHOULD NOT APPLY

- Individuals
- Intermediary organizations
- For profit entities, including start-up small businesses
- Programs that do not provide on-site training
- Programs that contract with separate organizations to provide direct training
- Organizations that discriminate in any way
- Religious organizations, unless engaged in programs that are non-sectarian, benefit a broad base of the community, and have a separate 501(c)3 designation
- Political action committees, candidates, causes, or lobbying organizations
- Labor, alumni, or fraternal groups

GRANT TIMELINE (Internal)

- **August 11, 2025:** Grant application window opens
- **September 19, 2025:** Grant application window closes
- **Week of October 13, 2025:** Site visits conducted for finalists
- **Week of October 27, 2025:** Grant awards communicated



Wurwand Foundation reserves the right to accept or reject ALL proposals. To be considered for funding, organizations must download and complete the requirements and application found on www.wurwandfoundation.org. We respectfully ask that organizations refrain from reaching out directly via phone or email regarding funding.

FREQUENTLY ASKED QUESTIONS

What will the amount of the grants be?

It depends on the size and scope of the work, but the total grant amount per organization should not exceed \$75,000. Please include the amount of funding requested in the application.

How long will grants be?

Up to one year for any new partnerships.

How many applicants do you expect to fund?

Between 1-4 organizations.

How will the grant amount be determined?

The size of each grant will depend on the size of the organization's overall budget, the project budget, and the amount of funds available.

What is the grant selection process?

We will be accepting proposals from August 11, 2025 through September 19, 2025. Applications will be reviewed by the Wurwand Foundation Grant Review Committee and scored based on the strength and relevance of the application. Wurwand Foundation reserves the right to accept or reject ALL proposals. To be considered for funding, organizations should download the application on the website and email the completed application to hello@foundla.org.

Who can I contact with questions?

Please reach out to hello@wurwandfoundation.org with any questions.